

Privacy Policy

Vendome Group, LLC (“Vendome”) is committed to protecting the privacy of personal information that you provide to us when using our web sites. This Privacy Policy describes how we treat personal information received about you when you visit our web sites. We may make content or services from other web sites available to you from links on our web site, however these other web sites are not subject to this Privacy Policy. We recommend that you review the privacy policy at each such web site to determine how that site protects your privacy.

General

Your right to privacy is important to Vendome. Vendome believes that the personal information you choose to furnish online or otherwise should be used to help us to provide you with the highest quality service and support possible. If you send us an email or contact us through the web site's feedback mechanism, we will collect such personally identifiable information as you provide through that email communication.

Our registration forms require users to give us contact information that may include name, e-mail address, format preference (HTML vs. Text), address, interests, and similar information. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.

Web Site Usage

Vendome may collect IP addresses and web site usage information from you when you visit our web sites. This information helps us evaluate how our visitors and subscribers use and navigate our web sites on an aggregated basis, including the number and frequency of visitors to each web page, and the length of their visits.

Cookies

Vendome employs cookie technology to help visitors and subscribers move faster through our site. When you sign on to our web site or take advantage of several key features, we may pass cookies to your computer. A cookie is a string of information that is sent by a web site and stored on your hard drive or temporarily in your computer's memory.

Surveys

Vendome may provide you with the opportunity to participate in online surveys. If you choose to participate, we may request certain personally identifiable information. Participation in these surveys is entirely voluntary. You, therefore, have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and mailing address) and demographic information (such as zip code and job title).

White Papers

Vendome may provide you with the opportunity to download White Papers from our online sites. If you choose to participate, we may request certain personally identifiable information. Accessing a White Paper is entirely voluntary. You, therefore, have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and mailing address) and demographic information (such as zip code and job title).

Webinars

Vendome may invite you to register for and attend a free webinar. If you choose to participate, we may request certain personally identifiable information. Registering for and attending webinar is entirely voluntary. You, therefore, have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and mailing address) and demographic information (such as zip code and job title).

e-Newsletters, e-Alerts, and e-Zines

If you wish to subscribe to any of Vendome's e-mail news services, we will use your name and e-mail address to send them to you. In the interest of maintaining your privacy, we provide a means by which you may "unsubscribe" or choose not to receive future messages from us. At the bottom of each email you have the option to "opt-out" of our e-mailing list.

Special Offers and Product Updates

From time to time, Vendome will send you information on products, services, promotions, and special events. You may discontinue receiving these emails at any time by following the instructions contained at the bottom of each email you receive.

Customer Service

Based on the personally identifiable information you provide to us, Vendome will communicate with you in response to any inquiries, to provide the products and services you request, and to manage your account. We will communicate with you by email, telephone, and direct mail.

Links to Other Sites

Vendome's web sites may contain links to other web sites that are not owned or controlled by Vendome. These links are provided solely for your convenience. Please be aware that Vendome is not responsible for the privacy practices of such other web sites. This Privacy Policy applies only to information collected by Vendome web sites. We recommend that you be aware when you leave a Vendome web site and read the privacy statement of each and every web site that collects or attempts to collect personally identifiable information.

Information Sharing

Vendome shares aggregated demographic information about our user base with our partners and advertisers. This information does not identify individual users and is used primarily to monitor the performance of campaigns contracted by our partners and advertisers. We do not link aggregate user data with personally identifiable information.

Notwithstanding the preceding, Vendome may sell or rent to a third party a listing of our users who have subscribed, purchased, or registered for one or more our products. This listing may include, without limitation, names, addresses, phone numbers, and email addresses. If, at any time, you wish to be excluded from this list, you may notify us via e-mail or in writing and we will remove your information from all such lists and practices.

Credit Card Transactions

For on-line purchases and transactions, credit card information provided to us is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. Absolutely no use whatsoever is made of credit card information aside from purchases on this site and there is no disclosure to third parties except as required for the on-line credit card processing or as otherwise required under law. We also protect

information by placing it on a secure portion of our web sites that is only accessible by certain qualified employees of Vendome. Unfortunately, however, no data transmission over the Internet is 100% secure. While we strive to protect your information, we cannot ensure or warrant the security of such information. The personally identifiable information we collect about you is stored in limited access servers. We will maintain safeguards to protect the security of these servers and your personally identifiable information.

Agents

We may use an outside shipping company to fulfill orders, a credit card processing company to bill you for products and services and other third parties that render services on behalf of Vendome that require access to your personally identifiable information. These companies do not retain, share, store or use personally identifiable information for any purposes other than to fulfill orders and provide services as directed by Vendome.

Communication Preferences

You may stop the delivery of one or all types of communications you receive from Vendome by following the instructions in the email you receive. You may also proactively manage your communication preferences and update your contact information by clicking on the "Preferences" link at the bottom of any email communication you receive from Vendome or by sending an email to admin@vendomegrp.com.

Consent

By using a Vendome web site, you consent to the collection, use, and storage of your information by Vendome in the manner described in this Privacy Policy and elsewhere on the Vendome web sites.

Legal Disclaimer

Vendome reserves the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on Vendome or any of the Vendome web sites.

Business Transitions

In the event Vendome goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information might be among the assets transferred. You will be notified via the Vendome web sites of any such change in ownership or control of your personally identifiable information.

Policy Modifications

We may change this Privacy Policy periodically. However, please be assured that if the Privacy Policy changes in the future, we will not use the personal information you have submitted to us under this Privacy Policy in a manner that is materially inconsistent with this Privacy Policy, without your prior consent.

Contact

If you have any questions or comments regarding Vendome's Privacy Policy or would like to update your information, please contact us via email at privacy@vendomegrp.com or via postal mail at 149 Fifth Avenue, 10th Floor, New York, NY 10010.

Effective Date

This Policy is effective as of June 9, 2008.